



Australian Divisions of **General Practice**



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Application for Sponsorship
& Exhibition Space

The Location

The Host City—Brisbane

Brisbane is Australia's largest city in the subtropics, enjoying an enviable climate of hot, bright summers and warm, mild winters that make any time of year a good time to visit. A modern city dotted with parks and lying beneath clear blue skies makes Brisbane a refreshing change from most major capitals.

Brisbane's excellent facilities, luxurious hotels, modern infrastructure plus the attractions of fine food, good shopping and a rich choice of arts and entertainment, combine to create the ideal choice for a convention venue.

The Venue

The state-of-the-art Brisbane Convention and Exhibition Centre (BCEC), is the flagship for a comprehensive range of excellent meeting and exhibition venues in the Brisbane region. Home to Australia's largest plenary hall the BCEC has played host to major international conventions, exhibitions and events since opening in 1995.

Accommodation and Travel

Special accommodation rates and discount airfares have been negotiated and will be offered to all sponsors, exhibitors and guests. Booking forms will be distributed with the exhibitor information package upon confirmation of floor space.

Forum Secretariat

Conference Solutions

As agent for ADGP Ltd

PO Box 238

Deakin West ACT 2600

Telephone: (02) 6285 3000

Facsimile: (02) 6285 3001

Email: adgp@con-sol.com



DIVISIONS OF GENERAL PRACTICE NETWORK

Forum2003

Focussed on the Future

BRISBANE CONVENTION AND EXHIBITION CENTRE
20-23 November 2003

**SPONSORSHIP AND
TRADE EXHIBITION OPPORTUNITIES**



Invitation

It is with great pleasure that I invite you to be part of the 5th annual Divisions of General Practice Network Forum being conducted by ADGP in Brisbane in November 2003.

The Forum will be held at the Brisbane Convention and Exhibition Centre at the vibrant Southbank Parklands from 20–23 November 2003. We are expecting over 1,000 delegates to attend the Forum, including General Practitioners, allied health providers, Divisions of General Practice staff, Government officials and other health care organizations. Sponsorship and participation in the trade exhibition has grown by over 10% each year, as more organizations realize the benefits of being associated with the Divisions of General Practice Network.

The theme for Forum 2003 is Focussed on the Future. The program will focus on future directions in general practice and primary care in Australia, including supporting and building capacity in general practice, partnerships between Divisions, general practice and State health systems, delivering and measuring quality in primary care and building relationships with the community.

This is an exciting and important event in the general practice conference calendar and by participating you will gain significant exposure to leading GPs, policy developers and decision-makers.

Be a part of the future! I look forward to welcoming you to Brisbane in November.

Dr Rob Walters
Chair
Australian Divisions of General Practice Ltd



DIVISIONS OF GENERAL PRACTICE NETWORK FORUM 2003
20–23 November 2003 Brisbane Convention & Exhibition Centre

Application for Sponsorship & Exhibition Space

SPONSORSHIP

I/we understand that sponsorship will be allocated strictly in accordance with date of receipt of application. Conference Solutions will forward a contract to me/us to verify acceptance of this application. Sponsorship must be paid for in full prior to the Forum.

I/we wish to become a sponsor in the following category:

Sole Principal Sponsor	\$40,000	<input type="checkbox"/>
Gala Dinner Sponsor	\$35,000	<input type="checkbox"/>
Information Services Sponsor	\$35,000	<input type="checkbox"/>
Welcome Reception Sponsor	\$25,000	<input type="checkbox"/>
Satchel Sponsor	\$15,000	<input type="checkbox"/>
Internet Cafe	At cost	<input type="checkbox"/>
Session Sponsor	\$10,000	<input type="checkbox"/>
Refreshment Break Sponsor	\$5,000	<input type="checkbox"/>
Satchel Insert	\$500	<input type="checkbox"/>
	Nominate Preferred Break	<input type="checkbox"/>

EXHIBITION SPACE

I/we understand that space will be allocated strictly in accordance with date of receipt of application and payment. Conference Solutions will forward a contract to me/us to verify this application.

Please reserve the following display stand(s) on our behalf, subject to confirmation.

Our preferred choice of stand(s) is:

1ST CHOICE:	Stand number	<input type="text"/>
2ND CHOICE:	Stand number	<input type="text"/>
3RD CHOICE:	Stand number	<input type="text"/>

Enclosed is our cheque for \$1,750 representing 50% of total stand price of \$3,500 (cheques to be made payable to 'Conference Solutions—ADGP 2003'). I/we agree to pay the balance of the display space by **Friday 17 October 2003** or forfeit the stand.

CONTACT DETAILS

NAME OF COMPANY	
POSTAL ADDRESS	
CITY/STATE	POSTCODE
CONTACT PERSON	
EMAIL	
TELEPHONE	FACSIMILE
SIGNATURE	
WE WISH TO DONATE THE FOLLOWING PRIZE/S FOR THE EXHIBITION DRAW	

PLEASE RETURN THIS FORM AND CHEQUE TO:

Divisions of General Practice Network Forum 2003
Conference Solutions
PO Box 238
Deakin West ACT 2600
Telephone: (02) 6285 3000
Facsimile: (02) 6285 3001
Email: adgp@con-sol.com

The Forum

Divisions of General Practice Network— Forum 2003

The Divisions of General Practice Network Forum is in its fifth year and is continually increasing in size. The three-day Forum is aimed at people interested and involved in the delivery of primary health care.

The 2002 Forum attracted approximately 1,000 participants, an 18% increase on the 2001 Forum. Delegates represented approximately 200 organisations, demonstrating the increasing reach and influence of the Divisions' Network throughout Australia.

The 2002 Exhibition included a broad range of exhibitors from pharmacy, nursing, IT, university centres, rural organisations, insurance and practice management fields.

Information about the Forum including program updates will be available through the ADGP web site at **www.adgp.com.au**

The Opportunities

A range of opportunities are available to your organisation, providing you with maximum exposure to at least 1,000 delegates from general practice, key health organisations, government, and other national stakeholders.

Participation in the Divisions of General Practice Network Forum will provide you with the following advantages:

- exposure to, and association with, Divisions of General Practice and other general practice groups at a national level;
- association with an event that has a reputation for addressing cutting edge issues in health care;
- access to the decision-makers within general practice, key health organisations, government and other national stakeholders; and
- promotion of your organisation as a major player committed to quality general practice and primary health care.

The organisers will work with you to ensure that you receive maximum benefit from your sponsorship and/or exhibition stand.

Sponsorship Opportunities

We are pleased to offer the following sponsorship opportunities at the Divisions of General Practice Network Forum 2003:

Please note: all prices quoted below are inclusive of GST.

Sole Principal Sponsor **\$40,000** (one only)

Organisations considering Principal Sponsorship are assured of exclusivity.

- Name and logo prominently featured in all print material relating to the Forum.
- Complimentary triple exhibition stand measuring 3m x 9m, including six exhibitor registrations.
- Corporate branding on slides in the main plenary room and on television monitors throughout the Brisbane Convention & Exhibition Centre.
- Promotion as the Principal Sponsor in the Program Guide, along with a description of the company's products/services.
- Scheduled access to Key Sponsor Hospitality Room for Sponsor presentations.
- Six complimentary full Forum registrations, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Gala Dinner Sponsor **\$35,000** (one only)

The Gala Dinner is the main social event of the Forum, scheduled for Saturday 22 November in the Ballroom of the Brisbane Convention & Exhibition Centre.

- Exclusive sponsorship and naming rights to the Forum Gala Dinner.
- Name and logo prominently featured in all print material relating to the Forum.
- Corporate branding on slides in the main plenary room.
- Promotion as the Gala Dinner Sponsor in the Program Guide, along with a description of the company's products/services.
- Company name and logo featured on the Gala Dinner menu.
- Opportunity to briefly address dinner guests.

- Scheduled access to Key Sponsor Hospitality Room for Sponsor presentations.
- Four complimentary full Forum registrations, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Information Services Sponsor **\$35,000** (one only)

Includes Forum audiovisual services including the broadcast screen in the Exhibition Hall and speaker support.

- Exclusive sponsorship of information services at the Forum.
- Name and logo prominently featured in all print material relating to the Forum.
- Corporate branding on slides in the main plenary room and/or Exhibition Hall.
- Promotion as the 'Information Services' Sponsor in the Program Guide, along with a description of the company's products/services.
- Complimentary exhibition stand measuring 3m x 3m, including two exhibitor registrations.
- Scheduled access to Key Sponsor Hospitality Room for Sponsor presentations.
- Four complimentary full Forum registrations, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Welcome Reception Sponsor **\$25,000** (one only)

The Welcome Reception will be held on Thursday 20 November and will be the first official social function. Divisional Achievement Awards will be announced during the evening.

- Exclusive sponsorship and naming rights to the Welcome Reception.
- Name and logo prominently featured in all print material relating to the Forum.
- Corporate branding on slides in the main plenary room.

- Promotion as the Welcome Reception Sponsor in the Program Guide, along with a description of the company's products/services.
- Complimentary exhibition stand measuring 3m x 3m, including two exhibitor registrations.
- Corporate banner displayed in Welcome Reception venue.
- Opportunity to briefly address Welcome Reception guests.
- Scheduled access to Key Sponsor Hospitality Room for Sponsor presentations.
- Four complimentary full Forum registrations, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Satchel Sponsor **\$15,000** (one only)

- Exclusive sponsorship of quality conference satchel.
- Logo prominently displayed on conference satchel.
- Complimentary exhibition stand measuring 3m x 3m, including two exhibitor registrations.
- Name and logo featured on all print material relating to the Forum.
- Promotion as a sponsor in the Program Guide, along with a description of the company's products/services.
- Two complimentary full Forum registration including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Internet Café **At Cost**

The internet café will be located in a prime position in the Exhibition Hall where all morning and afternoon teas, and lunches will take place.

- Exclusive sponsorship of the internet café to be available for delegates for the three day period.
- Internet café to be located in a prime position at the Forum to ensure maximum availability to delegates.
- Promotion as a sponsor in the Program Guide, along with a description of the company's products/services.

- Two complimentary full Forum registrations, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Session Sponsor **\$10,000** (several available)

- Naming rights to a Forum session.
- Company slide to be shown at sponsored session.
- Name and logo featured on all print material relating to the Forum.
- Promotion as a sponsor in the Program Guide, along with a description of the company's products/services.
- One complimentary full Forum registration, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Refreshment Breaks **\$5,000** (several available)

Refreshment breaks will be held in the Trade Exhibition area.

- Exclusive sponsorship of a morning or afternoon tea.
- Acknowledgement in main plenary session just prior to sponsored refreshment break.
- Corporate banner prominently displayed in the trade exhibition venue.
- Name and logo featured on all print material relating to the Forum.
- Promotion as a sponsor in the Program Guide, along with a description of the company's products/services.
- One complimentary full conference registration, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Satchel Insert **\$500**

- Each delegate to the Forum will receive a satchel containing conference materials. Inclusion of a company brochure in conference satchels will ensure direct access to all delegates at this major industry event.

Exhibition Opportunities

Exhibiting at the Divisions of General Practice Network Forum 2003 will expose your company to at least 1,000 delegates from Divisions of General Practice, primary health care providers, key health organisations, government and other national stakeholders.

The organisers will do everything possible to ensure that exhibitors obtain maximum exposure during the three days.

The Australian Divisions of General Practice invites you to contact the Forum Secretariat to discuss the exhibition opportunities available. To book a stand, please complete the attached application form indicating your three choices of stands in order of preference. Forward your application form to the Secretariat with the deposit (50% of total stand cost) as soon as possible.

Final Payment must be received by Friday 17 October 2003.

If you have any questions about the exhibition, please call Conference Solutions on 02 6285 3000.

Exhibitor Package

- Exposure throughout the Forum to key industry decision makers over three full days.
- Shell scheme display stand with 2.4m high dividing panels finished in velcro compatible fabric.
- Rigging of one corporate banner above exhibition stand.
- Company name on quality fascia sign on all open sides.
- Two x 150w spotlights.
- One x 4amp general purpose outlet (additional requirements may be ordered).
- Morning tea, lunch and afternoon tea for two representatives on each applicable day.
- Attendance by two representatives at the Welcome Reception and Gala Dinner.
- Name badges and conference satchels for two representatives.
- Listing in conference program guide.

An incentive for delegates...

To add extra incentive for delegates to visit the trade exhibition, we are incorporating a Trade Exhibition Passport into the exhibition. All exhibitors will be listed on the Passport, which will be given to each delegate at registration. When endorsed by each exhibitor, the Passport will be checked and entered into a draw for prizes. If you wish to donate a prize, please indicate on the application form with a description of the prize. Prizes will be drawn on the final day of the Exhibition.

An incentive for Exhibitors...

The "Best Stand Competition" will again take place at the 2003 Divisions of General Practice Network Forum. All delegates will be given the opportunity to vote for the best stand and the winner will be announced on the final day of the Exhibition.

Trade Exhibition Schedule

Thursday 20 November

12.00pm–4.00pm	Exhibitors move in
6.00pm–8.00pm	Registration Desk Open
6.30pm–8.30pm	Exhibition Open
6.30pm–8.30pm	Welcome Reception

Friday 21 November

8.00am–5.00pm	Exhibition open <i>Morning tea, lunch and afternoon tea amongst exhibition stands</i>
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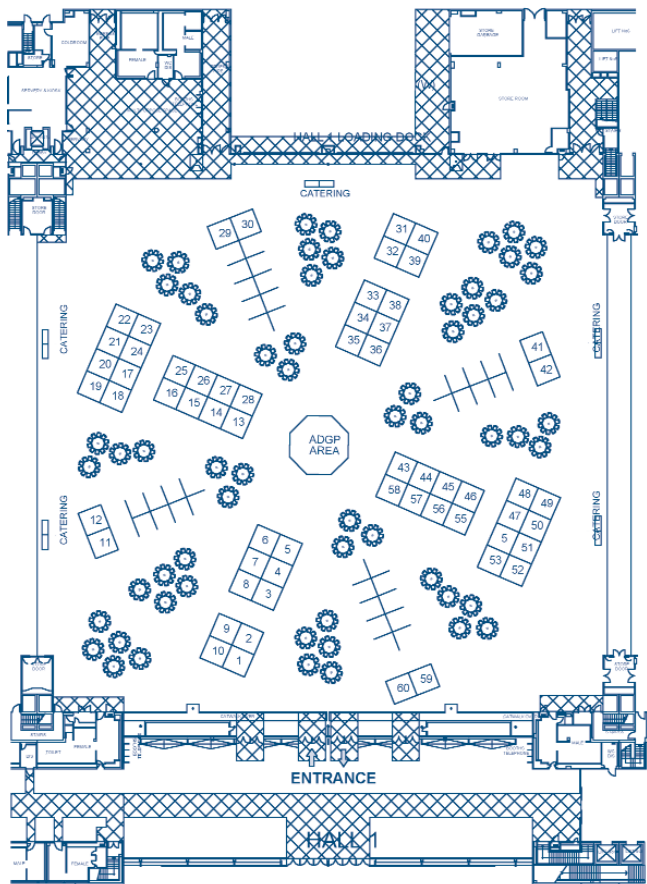
Saturday 22 November

8.00am–5.00pm	Exhibition open <i>Morning tea, lunch and afternoon tea amongst exhibition stands</i>
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Sunday 23 November

8.00am–1.30pm	Exhibition open <i>Morning tea and lunch amongst exhibition stands</i>
1.30pm–3.30pm	Exhibitors pack down

Floor Plan



Stand Sizes and Fees

All stands are 3mx3m and the fee per stand is \$3,500 (GST inclusive). Multiple stands may be booked.

Additional furniture and equipment can be hired from the exhibition contractor, QX Australia. QX will contact each exhibitor directly to:

- Provide a furniture catalogue
- Request power loading and correct name to be displayed on fascia

STANDS WILL BE ALLOCATED IN ORDER OF RECEIPT OF APPLICATION FORM AND PAYMENT.