



Perth Convention Exhibition Centre
3 – 6 November 2005

Sponsorship Opportunities

Introducing Perth 2005

It is with great pleasure that I invite you to be part of the 7th annual National Divisions of General Practice Network Forum being conducted by ADGP in Perth in November 2005.

The Forum will be held at the Perth Convention Exhibition Centre (PCEC) from 3 – 6 November 2005. We are expecting over 900 delegates to attend the forum, including General Practitioners, allied health providers, Divisions of General Practice staff, Government officials and other health care organisations. The event continues to grow, as more organisations realise the benefits of being associated with the Divisions of General Practice Network.

The program will focus on how Divisions are moving primary health care forward by supporting general practice, building primary health care teams and developing stronger partnerships between GPs, other health professionals, consumers and State health systems.

If none of the packages presented here suit your industry objectives, or if you would like to discuss other options, please telephone Greg Vickers at Conference Solutions on 02 6285 3000 or email greg@con-sol.com.

We look forward to exploring Sponsorship opportunities with you.



Kate Carnell
Chief Executive Officer
Australian Divisions of General Practice Ltd



Greg Vickers
Sponsorship Manager – Conference Solutions
agent for Australian Divisions of General Practice Ltd



The Forum The Divisions of General Practice Network Forum is in its seventh year and is continually increasing in size. The four-day Forum is aimed at people with an interest in the delivery of primary health care.

The 2004 Forum attracted approximately 940 registrations. Delegates represented approximately 200 organisations, demonstrating the increasing reach and influence of the Divisions Network throughout Australia.

This is an exciting and important event in the primary health care conference calendar and by participating you will enjoy many benefits, including:

- exposure to, and association with, Divisions of General Practice and other general practice groups at a national level
- association with an event that has a reputation for addressing cutting edge issues in health care
- access to decision makers within general practice, key health organisations, government and other national stakeholders
- promotion of your organisation as a major player committed to quality general practice and primary health care

Further information about the Forum, including program updates, will be available through the ADGP website at www.adgp.com.au

Host City Situated beside the Swan River, cosmopolitan Perth is renowned for its fresh, clean and unpolluted environment, its relaxed outdoor lifestyle and Mediterranean climate. Perth is a city rich in culture, arts and famous for its fresh and inspired cuisine. Beyond Perth, immaculate white beaches stretch north and south for more than 50 kilometres and picturesque wine growing regions add to the many sights. From the Swan Valley to Margaret River, from Rottnest to Broome, the diversity will amaze you.

Venue The Perth Convention Exhibition Centre is in the heart of Perth's CBD, nestled between the Swan River and the city. The Centre includes a public café and access to local transport.

Key Sponsorship packages

	Platinum Sponsor	Gala Dinner Sponsor	Welcome Reception Sponsor	Satchel Sponsor	Session Sponsor	Refreshment Break Sponsor	Internet Café Sponsor
Fees (include GST) See discount incentives on page 3.	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$1,000 plus booth and computer costs
Opportunity for exclusive sponsorship of conference event (cost of event additional)	Such as breakfast, fun run/walk – must not conflict with Forum Program	N/A	N/A	N/A	N/A	N/A	N/A
ADGP Forum webpage promotion	Platinum sponsor listing and logo and link to your website	N/A	N/A	N/A	N/A	N/A	N/A
Advertorial in ADGP News distributed throughout Divisions network (content subject to ADGP approval)	Two opportunities in lead-up to Forum	One opportunity in lead-up to Forum	One opportunity in lead-up to Forum	N/A	N/A	N/A	N/A
Accommodation	3 nights accommodation for a key executive in Perth during Forum	2 nights accommodation for a key executive in Perth during Forum	1 nights accommodation for a key executive in Perth during Forum	N/A	N/A	N/A	N/A
Airport transfers	From Perth airport to hotel and return	From Perth airport to hotel and return	From Perth airport to hotel and return	N/A	N/A	N/A	N/A
Promotion in lead-up to and during conference	Promoted as Platinum Sponsor	Promoted as Gala Dinner Sponsor	Promoted as Welcome Reception Sponsor	Promoted as Satchel Sponsor	Promoted as Sponsor of a Forum session	Promoted as a Sponsor of a refreshment break	Promoted as Internet Café Sponsor
Exhibitor space	Double Stand (6m x 3m)	Single Stand (3m x 3m)	N/A	N/A	N/A	N/A	N/A

	Platinum Sponsor	Gala Dinner Sponsor	Welcome Reception Sponsor	Satchel Sponsor	Session Sponsor	Refreshment Break Sponsor	Internet Café Sponsor
Additional exhibition space	First option for purchase of additional space in prime location	Option to purchase additional space in prime location	N/A	N/A	N/A	N/A	N/A
Speaker opportunities	Opportunity to sponsor an expert speaker in a concurrent session (speaker and broad content to be agreed by ADGP)	Opportunity for brief welcome address to Gala Dinner guests	Opportunity to address Welcome Reception guests	N/A	Opportunity to Chair sponsored session	N/A	N/A
Sponsor presentation sessions	Scheduled access to Media Suite for product demonstration or presentation	Scheduled access to Media Suite for product demonstration or presentation	Scheduled access to Media Suite for product demonstration or presentation	Scheduled access to Media Suite for product demonstration or presentation	Scheduled access to Media Suite for product demonstration or presentation	Scheduled access to Media Suite for product demonstration or presentation	Scheduled access to Media Suite for product demonstration or presentation
Advertisement	One full-page advertisement in Forum Program Guide	Half-page advertisement in Forum Program Guide	Half-page advertisement in Forum Program Guide	N/A	N/A	N/A	N/A
ADGP hosted Sponsor Function (attended by key ADGP personnel and Board)	Invitation for three representatives	Invitation for two representatives	Invitation for two representatives	Invitation for one representative	Invitation for one representative	Invitation for one representative	Invitation for one representative
Conference registration	Six registrations	Four registrations	Three registrations	Two registrations	Two registrations	Two registrations	Two registrations
Welcome Reception	Six tickets	Four tickets	Three tickets	Two tickets	Two tickets	Two tickets	Two tickets
Conference Dinner	Six tickets	Four tickets	Three tickets	Two tickets	Two tickets	Two tickets	Two tickets
Additional registrations	Early bird rate	Early bird rate	Early bird rate	N/A	N/A	N/A	N/A

	Platinum Sponsor	Gala Dinner Sponsor	Welcome Reception Sponsor	Satchel Sponsor	Session Sponsor	Refreshment Break Sponsor	Internet Café Sponsor
Satchel insert	Two brochures or other merchandise	One brochure or other merchandise	One brochure or other merchandise	One brochure or other merchandise	One brochure or other merchandise	One brochure or other merchandise	One brochure or other merchandise
Company Logo	Forum Program Guide and on slide in main plenary room	Dinner Menu Forum Program Guide and on slide in main plenary room	Forum Program Guide and on slide in main plenary room	Forum Satchels Forum Program Guide and on slide in main plenary room	Forum Program Guide and on slide in main plenary room	Forum Program Guide and on slide in main plenary room	Forum Program Guide and on slide in main plenary room
Company profile and contact details in Forum Program Guide	Profile and Logo	Profile and Logo	Profile and Logo	Logo only	Logo only	Logo only	Logo only
Banner and signage (Production of all banners and signage is at sponsor cost)	Signage at Registration Desk Banner displayed in main conference room and sponsored function (if applicable)	Banner displayed at Forum Gala Dinner	Banner displayed at Forum Welcome Reception	N/A	Banner displayed at entrance to sponsored session	Banner displayed at sponsored refreshment break	Banner and branding at internet café
Chairperson acknowledgement	In first plenary session and closing plenary session	In first plenary session and closing plenary session	In first plenary session and closing plenary session	In first plenary session and closing plenary session	In first plenary session and closing plenary session	In first plenary session and closing plenary session	In first plenary session and closing plenary session
Delegate List	Delegate list and contact details (subject to Privacy Guidelines)	Delegate list and contact details (subject to Privacy Guidelines)	Delegate list and contact details (subject to Privacy Guidelines)	Delegate list and contact details (subject to Privacy Guidelines)	Delegate list and contact details (subject to Privacy Guidelines)		
<p>Incentives applicable to Key Sponsorship Packages: Multi-year agreements available 5% discount when full sponsorship amount paid by 30 June 2005</p>							

Other Forum Promotional Opportunities

Item	Fee	Benefits
Satchel Insert	\$1,000	One brochure or merchandise inserted into each Forum satchel
Name Badges	\$4,000	Logo on Forum Name Badge or Lanyard (cost of badges and lanyards additional)
Forum Pads	\$3,000	Provision of a writing pad for each delegate (cost of pad additional)
Forum Pens	\$3,000	Provision of a pen for each delegate (cost of pen additional)
Advertisement in Program Guide	\$2,000	One quarter-page advertisement in Forum Program Guide (cost of artwork additional)
Access to Media Suite for product demonstration or presentation	\$2,000	One-hour time-slots will be available. Key sponsors will be offered first option on time-slots.



Application for Sponsorship

I/we wish to become a sponsor in the following category:

- Platinum Sponsor (\$30,000)*
- Gala Dinner Sponsor (\$25,000)*
- Welcome Reception Sponsor (\$20,000)*
- Satchel Sponsor (\$15,000)*
- Session Sponsor (\$10,000)*
- Refreshment Break Sponsor (\$5,000)* Nominate Preferred Break _____
- Name Badges (\$4,000)
- Forum Pads (\$3,000)
- Forum Pens (\$3,000)
- Advertisement in Program Guide (\$2,000)
- Media Suite (\$2,000)
- Satchel Insert (\$1,000)
- Internet Cafe Sponsor (\$1,000 plus costs)

All prices listed above include GST. I/we understand that sponsorship will be allocated strictly in accordance with date of receipt of application. Conference Solutions will forward a contract to me/us to verify acceptance of this application. Sponsorship must be paid for in full prior to the Forum.

* A 5% discount will apply when full sponsorship fees are paid by 30 June 2005.

Payment - Please note a tax invoice will be issued upon receipt of application.

Our cheque (made payable to 'Conference Solutions – ADGP 2005') will be forwarded in the mail.

OR

Please debit my credit card: Mastercard Visa Bankcard

Credit Card No

Name on Card _____ \$ _____

Expiry Date _____ Signature _____

Please note that debits to your credit card will appear as 'Conference Solutions' on your statement.

Contact Details

NAME OF COMPANY _____

POSTAL ADDRESS _____

CITY/STATE _____ POSTCODE _____

CONTACT PERSON _____ POSITION _____

TELEPHONE () _____ FACSIMILE () _____

EMAIL _____ WEBSITE _____

SIGNATURE _____

Please return the completed form to:

Forum Secretariat
Conference Solutions
PO Box 238, Deakin West ACT 2600
Telephone: (02) 6285 3000, Facsimile: (02) 6285 3001
Email: adgp@con-sol.com