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Chair, Perth and Hills Division of General Practice



takingaction Divisions of General Practice Network Forum 2004





From the Country to the CBD



Perth and Swan Hills Division of General Practice



Drivers for change

- **Vision**

Led by General Practitioners for the benefit of members & the community

- **Synergy**

Complementary & joint program areas, staff & GP skill sets

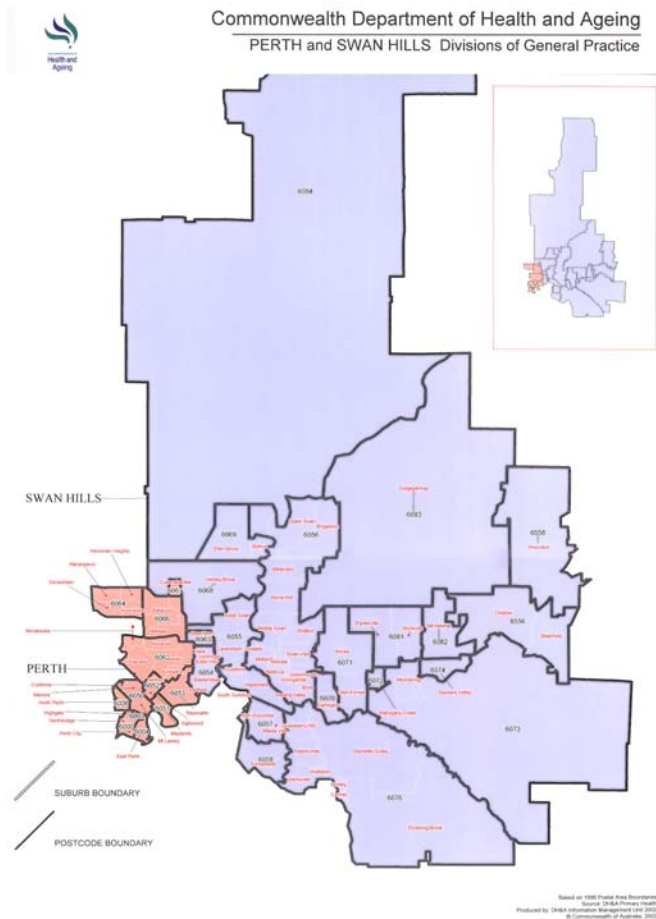
- **Efficiency**

Opportunity to extract synergies, realising scale savings in a combined structure

- **Sustainability**

Creation of a stronger regional resource base

The combined Division



- Geographic area of approximately 2,500 km²
- Highest proportion of people from a nEsb in WA
- Approximately 360 GPs in 100 practices
- Aligns closely to regional boundaries of Eastern Metropolitan Health Service
- High population growth in the Swan Region, with a critical undersupply of General Practitioners and Primary Health Care Services

Perth and Hills Division of General Practice



Enablers

- Geographic & demographic
- Goodwill & 'can-do'
- A working history
- Persistence & risk-taking
- Regional opportunities
- Realistic view - marginality of both Divisions
- National Divisions Forum



Impediments

- Different cultures, different experience
- Lack of environmental clarity
- History & baggage – people & programs
- Competition for scarce resources
- Cost impediments – accommodation, fitout



Unique strengths

- Macro & micro system reformers
- Business system enhancement
- Health & wellness enhancement
- Adolescent Primary Health Care
- Primary Mental Health Care
- Diabetes Management and Prevention
- Physical Activity Promotion
- Community outreach
- IM – Sentinel & Leading Practices



Building it together

- Complementary human resources
- Governance continuity and reform
- Complementary consumer input structures
- Risk-taking & new learning
- A vision for a strong North Eastern Region



Combined operations

- Regional & Health Systems Development
- Primary Health Care Services
- General Practice Development
- Organisational Services