

Balanced scorecard – Best practice approach to
strategic planning

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takingaction Divisions of General Practice Network Forum 2004





**BALANCED SCORECARD
– BEST PRACTICE
APPROACH TO:
STRATEGIC PLANNING**

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OBJECTIVE

To demonstrate that when Divisions move away from the reliance on DoHA prescriptive structures contained within with the Agreement Plans and Annual Plans, that the *Balanced Scorecard* approach will expand the mind of the Board to new possibilities in holistic Strategic Planning.










The challenge

- ✦ The Board needs to visibly show its membership how the organisation intends to create, manage and sustain value both real & perceived.
- ✦ The Division needs a tool that will enable it to grow without being dependent on DoHA core funding but not being driven solely by fund acquisition.



Background

-  Non-medical non health CEO
-  Outside of the culture and paradigms
-  Board wanted more funds to satisfy DoHA
-  First job to facilitate Strategic Planning Day
-  Planning day was a closed shop



Business Planning



Backbone of Strategic Planning

