

Project management and evaluation: tips and techniques

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takingaction Divisions of General Practice Network Forum 2004



Project Management and Evaluation:

Tips and Techniques

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Presented by Margaret Hypatia

Project Management Definition

**Project Management is a *methodology* and
a set of tools used to create change.**

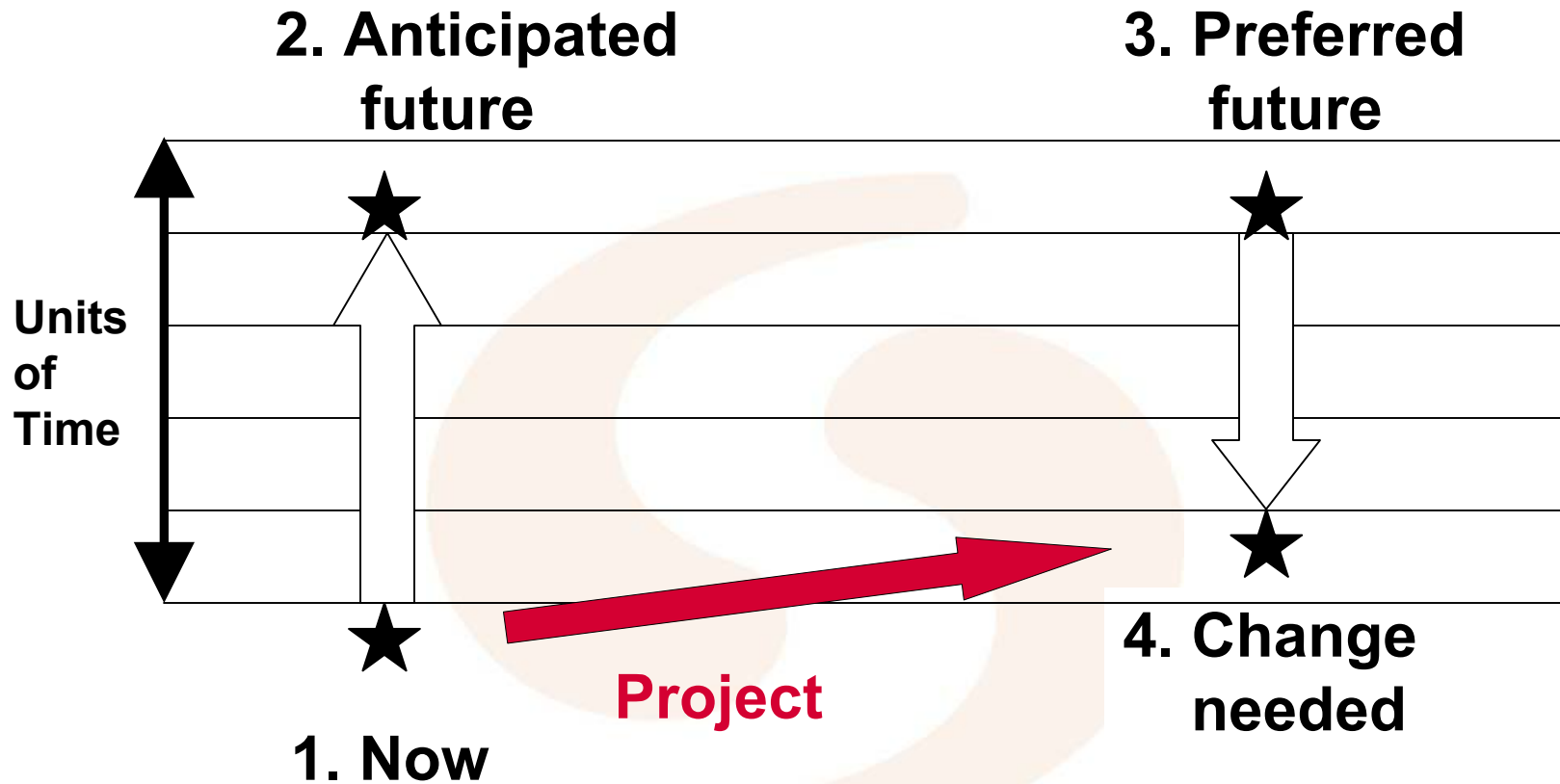
Project Characteristics

- 1. Creates change**
- 2. Is unique**
- 3. Has a specified duration**
- 4. Goal oriented**
- 5. Produces measurable results**

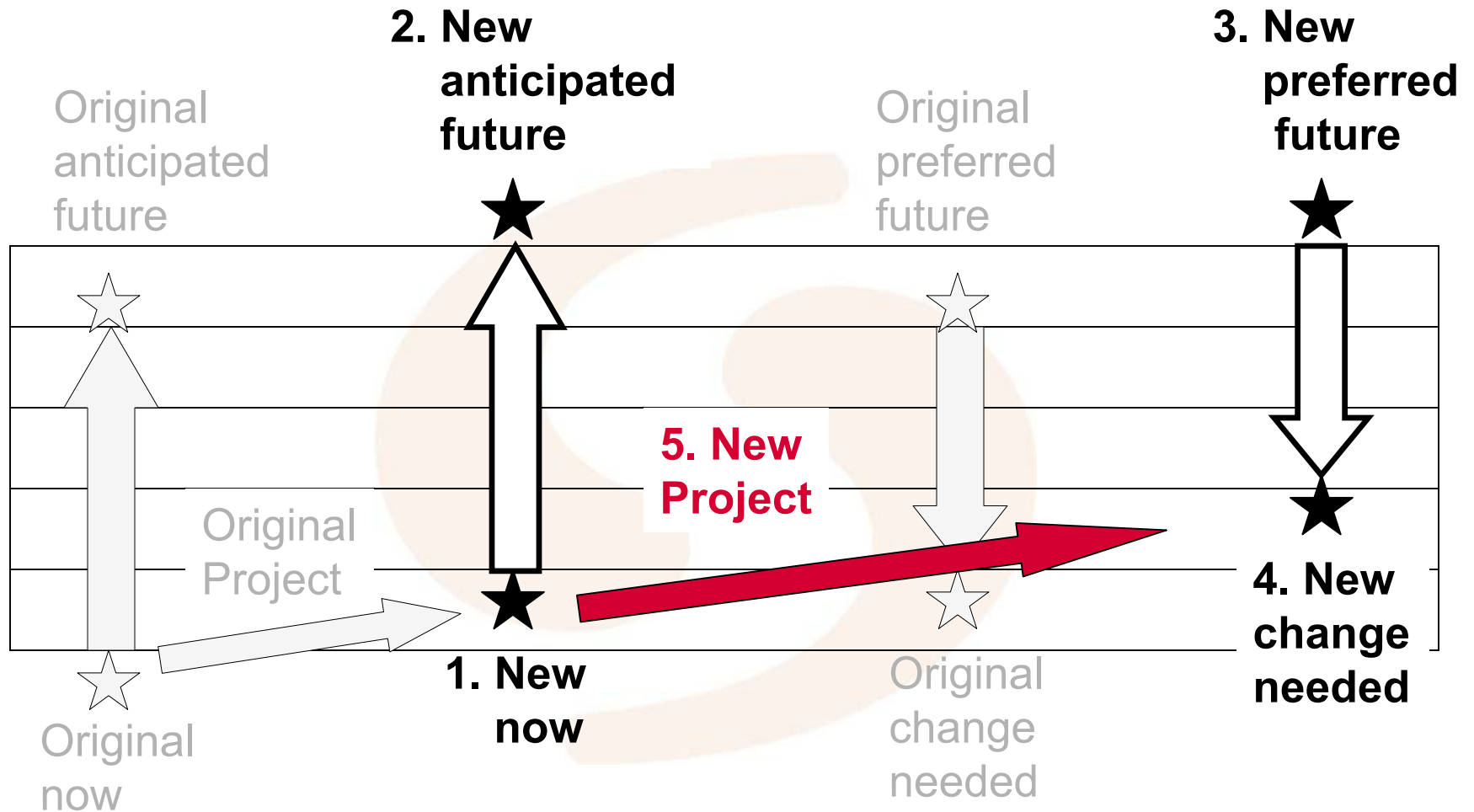
Benefits of Projects

- 1. Managing uncertainty**
- 2. Managing constant change**
- 3. Managing complexity**

Scenario Planning



Scenario Planning



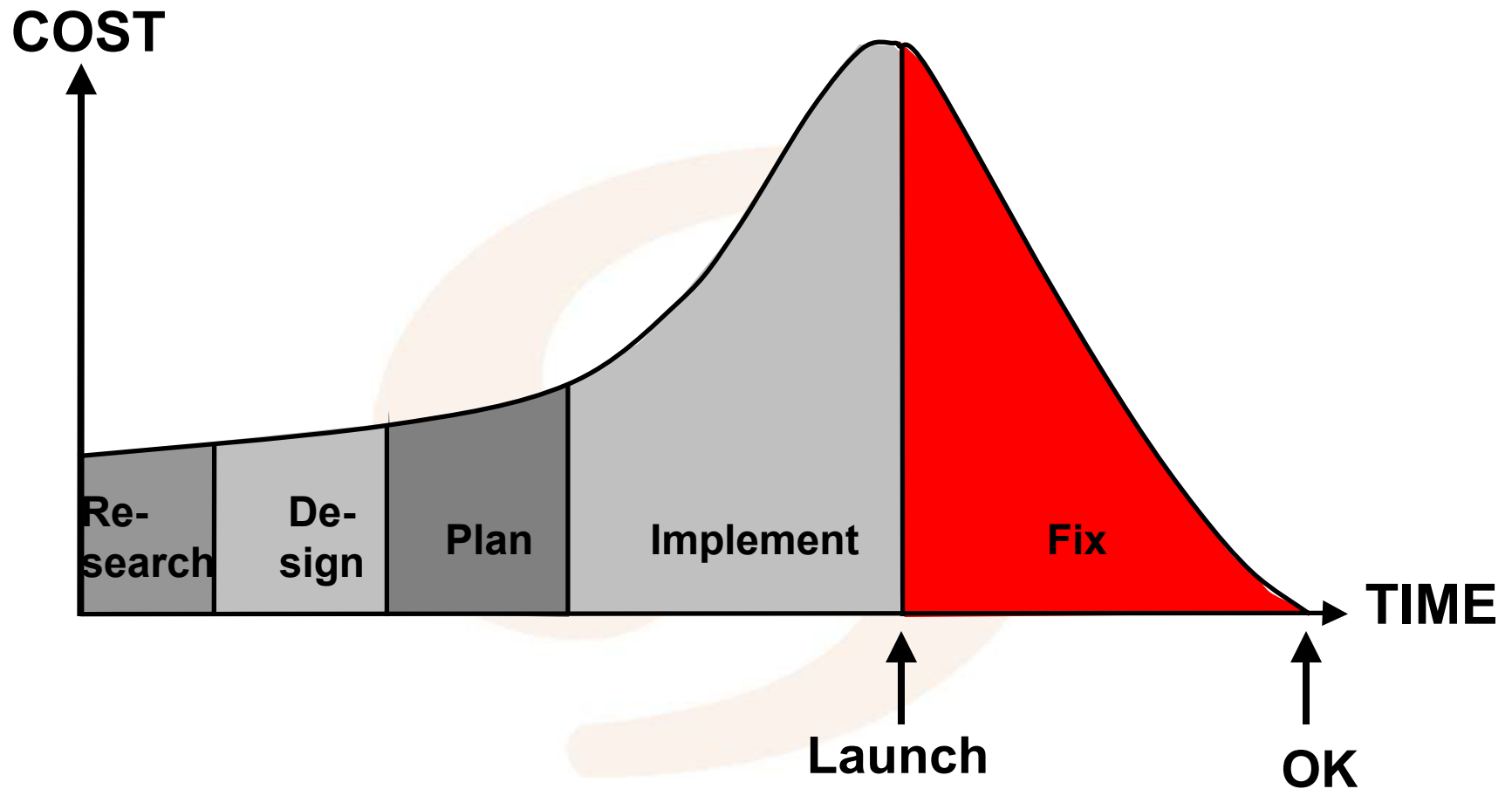
Managing Constant Change



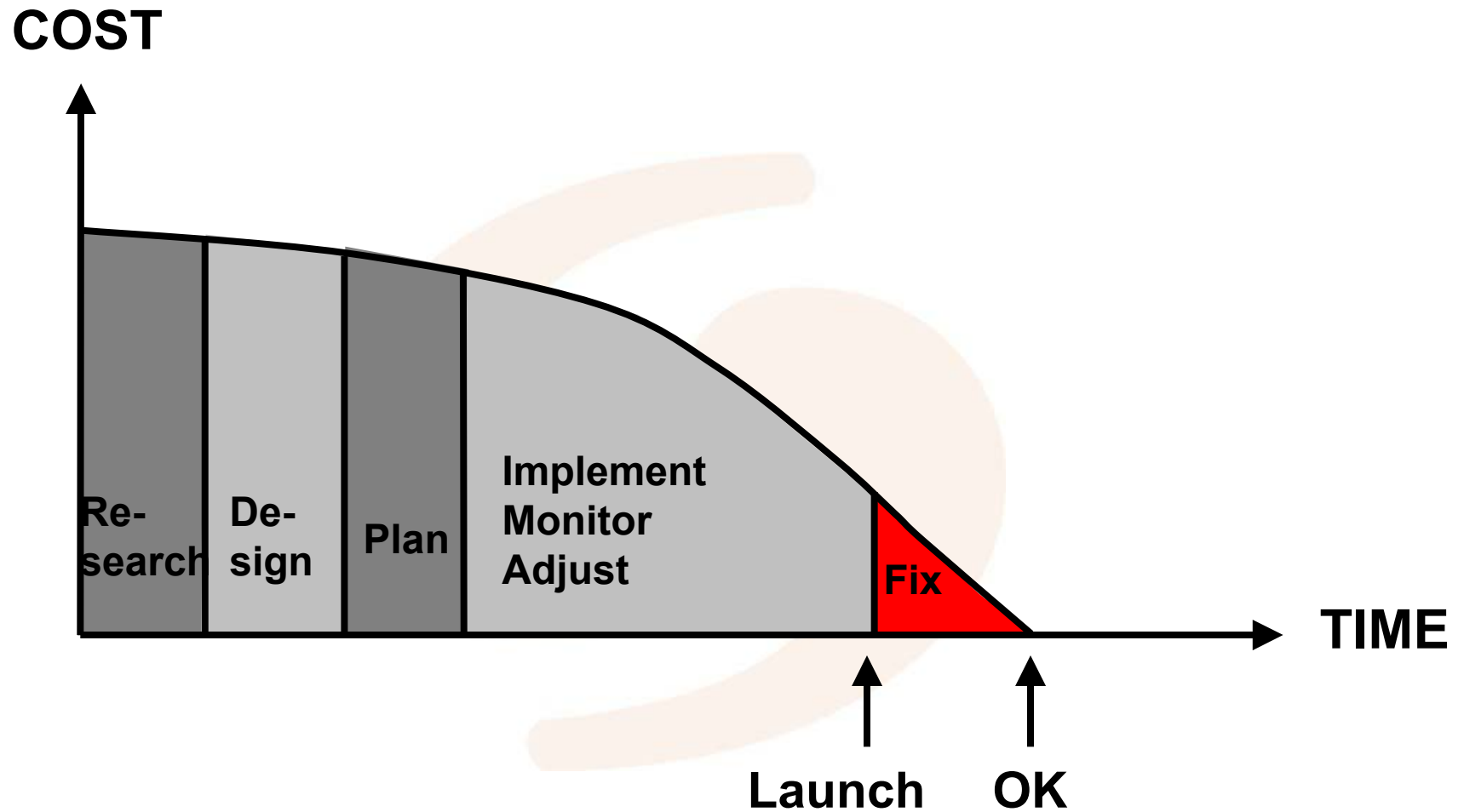
Processes

Projects

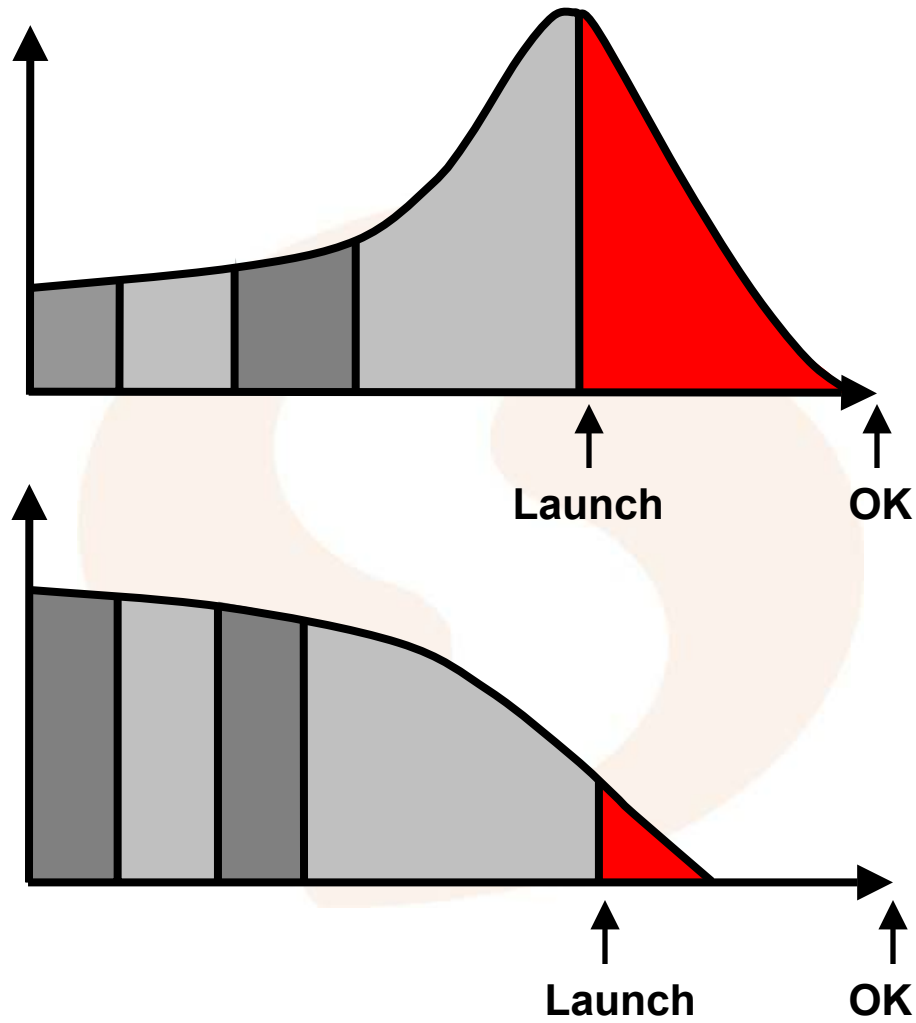
Traditional Project Management



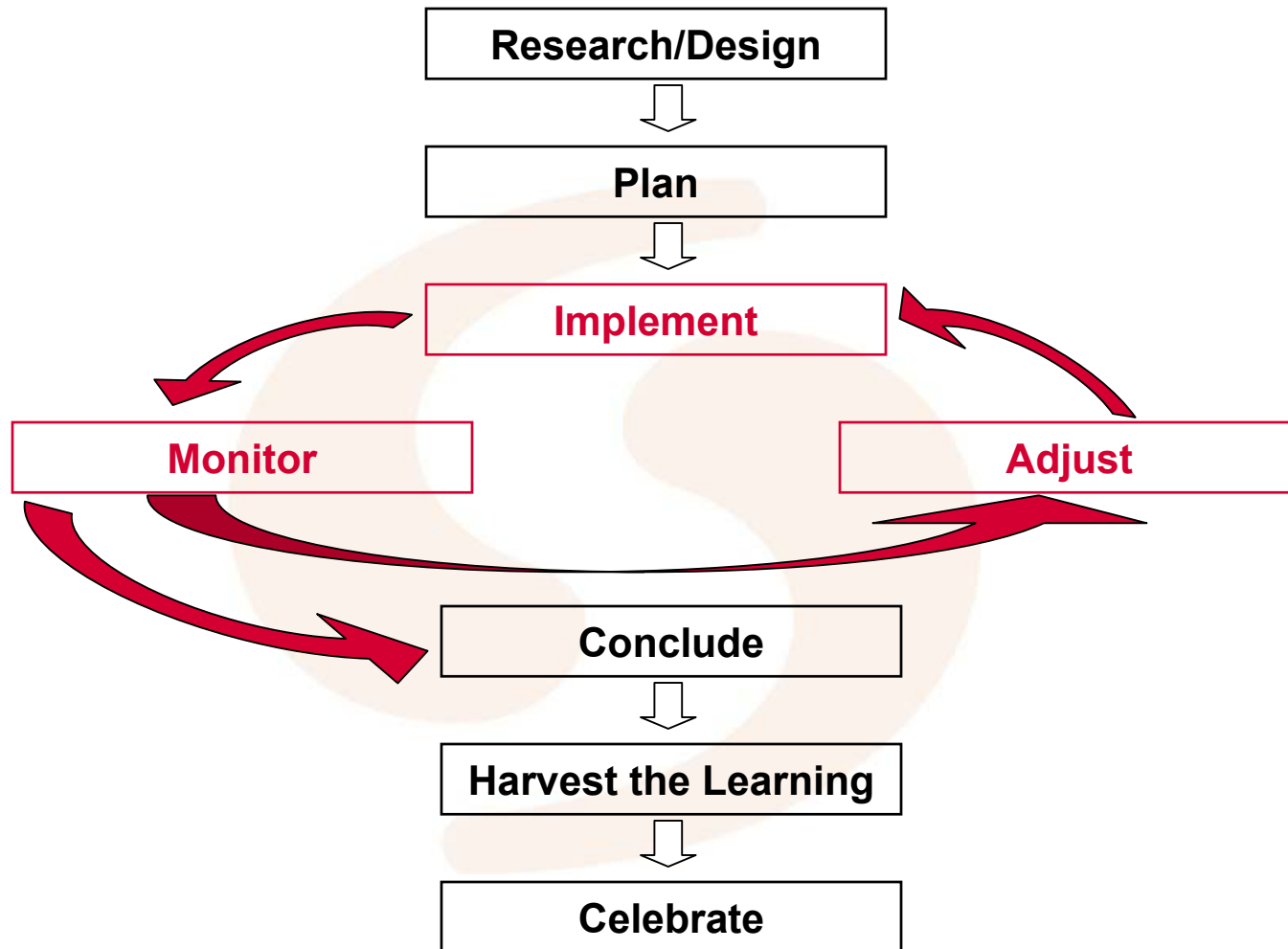
Modern Project Management



Two Ways to Do a Project



The Project Life Cycle



Logical Framework

Hierarchy of Objectives	Success Indicators	Means of Verification	Assumptions
Goal			↖ (goal to supergoal)
Purpose			↖ (purpose to goal)
Outputs 1 2 3			(output to purpose) ↖
Output 1 Activities: <i>Activity 1.1</i> <i>Activity 1.2</i> <i>Activity 1.3...</i>			(activity to output) ↖

A Hierarchy of Objectives

Goal Provide overall services

Purpose Provide specific support

Outputs

- 1. Confirm demand**
- 2. Prepare service for implementation**
- 3. Implement service**
- 4. Set up a continuous review system**

Managing Co-Occurring Mental Health and Alcohol/Drug Issues

(Stakeholders) GPs

Alcohol/other drug professionals

Mental health professionals

Broad Goal: Access to services for patients with this condition is increased

Project Purpose: Capacity for GPs to deal with the condition is increased

Outputs:

Managing Co-Occurring Mental Health and Alcohol/Drug Issues

Goal: Access to services for patients with this condition is increased

Purpose: Capacity for GPs to deal with the condition is increased

- Outputs:**
- 1.** Professional development is provided
 - 2.** Collaboration is improved between GPs & service providers
 - 3.** GPs are supported in management of patients with this condition

Project Evaluation

Hierarchy of Objectives	Success Indicators	Means of Verification
Goal		
Purpose		
Outputs 1 2 3		
Output 1 Activities: <i>Activity 1.1</i> <i>Activity 1.2</i> <i>Activity 1.3...</i>		

Introducing Project Management

- 1. Organisation-wide**
- 2. Independent units or sections**
- 3. Individuals**

Training for Project Management

- 1. Train in-house, in teams, with manager**
- 2. Use action learning**
- 3. Start with design-based training**

Two Final Words



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