



application for sponsorship and exhibitor space



the location

The Host City - Adelaide

Adelaide is large enough to provide big-city facilities without traffic congestion and access difficulties. There are more than 2000 hotel rooms of international standard located in the central business district. Dining in the city offers fresh local produce in both casual cafes and formal restaurants and Adelaide is the nation's wine capital. Theatres, cinemas, shopping malls, the Art Gallery, the Museum, the National Wine Centre, beautiful parks and many other attractions are in walking distance of most hotels and the Adelaide Convention Centre.

The Venue - Adelaide Convention Centre

The Adelaide Convention Centre was established in 1987 as Australia's first purpose built convention centre. Active in the domestic, national and international market, the centre has twice been ranked in the top ten international convention centres since 1998.

Located in the centre of Adelaide on North Terrace, the Convention Centre is situated in an ideal position. Restaurants, shops and hotels are a short walk away with several beautiful parks hidden away amongst the nearby buildings.

Accommodation and Travel

Special accommodation rates and discount airfares have been negotiated and will be offered to all sponsors, exhibitors and guests. Booking forms will be distributed with exhibitor kits upon confirmation of floor space.



Forum Secretariat
Conference Solutions

PO Box 238
Deakin West ACT 2600

Telephone: (02) 6285 3000
Facsimile: (02) 6285 3001
Email: adgp@con-sol.com

takingaction

Divisions of General Practice Network Forum 2004

Adelaide Convention Centre > 23-26 September 2004

Sponsorship and Trade Exhibition Opportunities

www.adgp.com.au



Australian Divisions of **General Practice** Ltd



Australian Divisions of **General Practice** Ltd

the forum

The Divisions of General Practice Network Forum is in its sixth year and is continually increasing in size. The four-day Forum is aimed at people with an interest in the delivery of primary health care.

The 2003 Forum attracted approximately 980 registrations, a further 9% increase on the 2002 Forum. Delegates represented approximately 200 organisations, demonstrating the increasing reach and influence of the Divisions' Network throughout Australia.

The 2003 Exhibition included a broad range of exhibitors participating from pharmacy, nursing, IT, university centres, rural organisations, insurance and practice management fields.

Further information about the Forum including program updates will be available through the ADGP web site at www.adgp.com.au

the opportunities

A range of opportunities are available to your organisation, providing you with maximum exposure to at least 1,000 delegates from general practice, key health organisations, government, and other national stakeholders.

Participation in the Divisions of General Practice Network Forum will provide you with the following advantages:

- exposure to, and association with, Divisions of General Practice and other general practice groups at a national level;
- association with an event that has a reputation for addressing cutting edge issues in health care;
- access to the decision-makers within general practice, key health organisations, government and other national stakeholders; and
- promotion of your organisation as a major player committed to quality general practice and primary health care.

The organisers will work with you to ensure that you receive maximum benefit from your sponsorship and/or exhibition stand.

sponsorship opportunities

We are pleased to offer the following sponsorship opportunities at the Divisions of General Practice Network Forum 2004:

Please note: all prices quoted below are inclusive of GST.

Sole Principal Sponsor \$40,000 (one only)

Organisations considering Principal Sponsorship are assured of exclusivity.

- Name and logo prominently featured in all print material relating to the Forum.
- Complimentary triple exhibition stand measuring 3m x 9m, including six exhibitor registrations.
- Corporate branding on slides in the main plenary room.
- Promotion as the Principal Sponsor in the Program Guide, along with a description of your company's products/services.
- Scheduled access to Key Sponsor Hospitality Room for Sponsor presentation.
- Six complimentary full Forum registrations, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Gala Dinner Sponsor \$35,000 (one only)

The Gala Dinner is the main social event of the Forum, scheduled for Saturday 25 September at the Adelaide Convention Centre.

- Exclusive sponsorship and naming rights to the Forum Gala Dinner.
- Name and logo prominently featured in all print material relating to the Forum.
- Corporate branding on slides in the main plenary room.
- Promotion as the Gala Dinner Sponsor in the Program Guide, along with a description of your company's products/services.
- Company name and logo featured on the Gala Dinner menu.
- Opportunity to briefly address dinner guests.
- Scheduled access to Key Sponsor Hospitality Room for Sponsor presentation.

- Four complimentary full Forum registrations, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Audio Visual Services Sponsor \$35,000 (one only)

Includes Forum audiovisual services and speaker support.

- Exclusive sponsorship of audio-visual services at the Forum.
- Name and logo prominently featured in all print material relating to the Forum.
- Corporate branding on slides in the main plenary room.
- Promotion as the Audio Visual Services Sponsor in the Program Guide, along with a description of your company's products/services.
- Complimentary exhibition stand measuring 3m x 3m, including two exhibitor registrations.
- Scheduled access to Key Sponsor Hospitality Room for Sponsor presentation.
- Four complimentary full Forum registrations, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Welcome Reception Sponsor \$20,000 (one only)

The Welcome Reception will be held on Thursday 23 September and will be the first official social function. Divisional Achievement Awards will be announced during the evening.

- Exclusive sponsorship and naming rights to the Welcome Reception.
- Name and logo prominently featured in all print material relating to the Forum.
- Corporate branding on slides in the main plenary room.
- Promotion as the Welcome Reception Sponsor in the Program Guide, along with a description of your company's products/services.
- Corporate banner displayed at the Welcome Reception.
- Opportunity to briefly address Welcome Reception guests.
- Scheduled access to Key Sponsor Hospitality Room for Sponsor presentation.
- Four complimentary full Forum registrations, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Satchel Sponsor \$15,000 (one only)

- Exclusive sponsorship of quality conference satchel.
- Logo prominently displayed on conference satchel.
- Complimentary exhibition stand measuring 3m x 3m, including two exhibitor registrations.
- Name and logo featured on all print material relating to the Forum.
- Promotion as a sponsor in the Program Guide, along with a description of your company's products/services.
- Two complimentary full Forum registrations including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Internet Café Sponsor At Cost

The internet café will be located in a prime position in the Exhibition Hall. It is expected that at least 6 to 8 PCs should be provided for delegates' use at the café.

- Exclusive sponsorship of the internet café to be available for delegates for the three day period.
- Internet café to be located in a prime position at the Forum to ensure maximum availability to delegates.
- Promotion as a sponsor in the Program Guide, along with a description of your company's products/services.
- Two complimentary full Forum registrations, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Session Sponsor \$10,000 (several available)

- Naming rights to a Forum session.
- Company slide to be shown at sponsored session.
- Name and logo featured on all print material relating to the Forum.
- Promotion as a sponsor in the Program Guide, along with a description of your company's products/services.
- One complimentary full Forum registration, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Refreshment Breaks \$5,000 (several available)

Refreshment breaks will be held adjacent to the Trade Exhibition area.

- Exclusive sponsorship of a morning tea, lunch or afternoon tea.
- Acknowledgement in main plenary session just prior to sponsored refreshment break.
- Corporate banner prominently displayed in the trade exhibition venue.
- Name and logo featured on all print material relating to the Forum.
- Promotion as a sponsor in the Program Guide, along with a description of the company's products/services.
- One complimentary full conference registration, including tickets to the Welcome Reception and Gala Dinner.
- Inclusion of company brochure in conference satchel.

Satchel Insert \$650

- Each delegate at the Forum will receive a satchel containing conference materials. Inclusion of a company brochure in conference satchels will ensure direct access to all delegates at this major industry event.

exhibition opportunities

Exhibiting at the Divisions of General Practice Network Forum 2004 will expose your organisation to at least 1,000 delegates from Divisions of General Practice, primary health care providers, key health organisations, government and other national stakeholders.

The organisers will do everything possible to ensure that exhibitors obtain maximum exposure throughout the three days.

The Australian Divisions of General Practice invites you to contact the Forum Secretariat to discuss the exhibition opportunities available. To book a stand, please complete the attached application form indicating your three choices of stands in order of preference. Forward your application form and full payment to the Secretariat as soon as possible.

Full payment must be received within 30 days of application. Booths not paid for within this period will be made available for re-sale.

If you have any questions about the exhibition, please call Conference Solutions on 02 6285 3000.

exhibitor package

- Exposure throughout the Forum to key industry decision-makers over three days.
- Shell scheme display stand with 2.4m high dividing panels finished in velcro compatible fabric.
- Rigging of one corporate banner above exhibition stand.
- Company name on quality fascia sign on all open sides.
- Two x 150w spotlights.
- One x 4amp general purpose outlet (additional requirements may be ordered).
- Morning tea, lunch and afternoon tea for two representatives on each applicable day.
- Attendance by two representatives at the Welcome Reception and Gala Dinner.
- Name badges and conference satchels for two representatives.
- Listing in conference program guide.

an incentive for delegates...

A Trade Exhibition Passport will be given to each delegate at registration. Passports which have been endorsed by all exhibitors will be entered into a draw for prizes with winners announced at lunch on the final day of the Forum. If you wish to donate a prize, please indicate on the application form with a description of the prize.

an incentive for exhibitors...

The "Best Stand Competition" will again take place at the 2004 Divisions of General Practice Network Forum. All delegates will be given the opportunity to vote for the best stand and the winner will be announced on the final day of the Exhibition.

trade exhibition schedule

Thursday 23 September

1.00 – 4.00pm	Exhibitors move in
5.00 – 6.00pm	Exhibitors registration
6.00 – 8.30pm	Registration Desk Open
6.30 – 8.30pm	Exhibition Open
6.30 – 8.30pm	Welcome Reception

Friday 24 September

8.00am – 5.00pm	Exhibition open Morning tea, lunch and afternoon tea amongst exhibition stands
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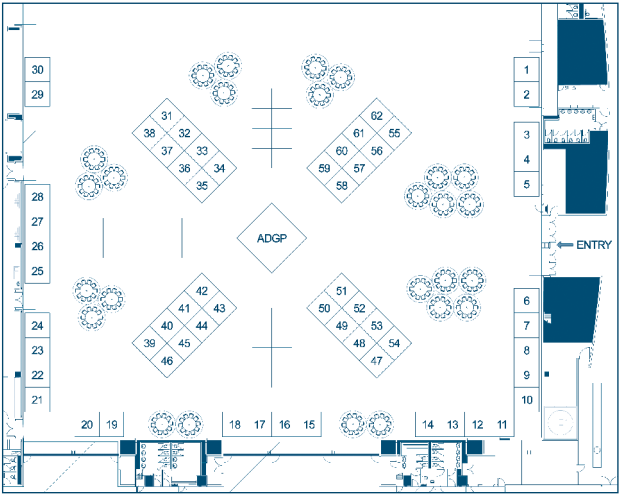
Saturday 25 September

8.00am – 5.00pm	Exhibition open Morning tea, lunch and afternoon tea amongst exhibition stands
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Sunday 26 September

8.00am – 2.00pm	Exhibition open Morning tea and lunch amongst exhibition stands
2.00pm – 3.00pm	Exhibitors pack down

floor plan



stand sizes and fees

All stands are 3m x 3m and the fee per stand is \$3,500 (GST inclusive). Multiple stands may be booked.

Additional furniture and equipment can be hired from the exhibition contractor, NEQX Australia. NEQX will contact each exhibitor directly to:

- Provide a furniture catalogue
- Request power loading and correct name to be displayed on fascia

Stands will be allocated in order of receipt of application form and payment.



It is with great pleasure that I invite you to be part of the 6th annual Divisions of General Practice Network Forum being conducted by ADGP in Adelaide in September 2004.

The Forum will be held at the Adelaide Convention Centre 23-26 September 2004. We are expecting over 1,000 delegates to attend the Forum, including General Practitioners, allied health providers, Divisions of General Practice staff, Government officials and other health care organisations. Sponsorship and participation in the trade exhibition has grown by over 10% each year, as more organisations realise the benefits of being associated with the Divisions of General Practice Network.

The theme for Forum 2004 is Taking Action. The program will focus on how Divisions are moving primary health care forward by supporting general practice, building primary health care teams and developing stronger partnerships between GPs, other health professionals, consumers and State health systems.

This is an exciting and important event in the primary health conference calendar and by participating you will gain significant exposure to lead GPs, policy developers and decision-makers.

Be part of the Action! I look forward to welcoming you to Adelaide in September.



Dr Rob Walters

Chair - Australian Divisions of General Practice Ltd

Divisions of General Practice Network Forum 2004 > Adelaide Convention Centre > 23-26 September 2004

application for sponsorship and exhibitor space

sponsorship

I/we understand that sponsorship will be allocated strictly in accordance with date of receipt of application. Conference Solutions will forward a contract to me/us to verify acceptance of this application. Sponsorship must be paid for in full prior to the Forum.

I/we wish to become a sponsor in the following category:

Sole Principal Sponsor	<input type="checkbox"/>	\$40,000	<input type="checkbox"/>
Gala Dinner Sponsor	<input type="checkbox"/>	\$35,000	<input type="checkbox"/>
Audio Visual Services Sponsor	<input type="checkbox"/>	\$35,000	<input type="checkbox"/>
Welcome Reception Sponsor	<input type="checkbox"/>	\$20,000	<input type="checkbox"/>
Satchel Sponsor	<input type="checkbox"/>	\$15,000	<input type="checkbox"/>
Internet Cafe Sponsor	<input type="checkbox"/>	At cost	<input type="checkbox"/>
Session Sponsor	<input type="checkbox"/>	\$10,000	<input type="checkbox"/>
Refreshment Break Sponsor	<input type="checkbox"/>	\$5,000	<input type="checkbox"/>
Satchel Insert	<input type="checkbox"/>	\$650	<input type="checkbox"/>
			<input type="checkbox"/> Nominate Preferred Break <input type="checkbox"/>

exhibition space

Please reserve the following display stand(s) on our behalf, subject to confirmation.

Our preferred choice of stand(s) is:

1st choice: Stand number

2nd choice: Stand number

3rd choice: Stand number

Enclosed is our cheque for the full stand price of \$3,500 (cheques to be made payable to 'Conference Solutions - ADGP 2004').

or

Please debit my credit card: Mastercard Visa Bankcard Diners Amex

Credit Card No

Name on Card

Expiry Date Signature

Please note that debits to your credit card will appear as Conference Solutions on your statement.

I/we understand that space will be allocated strictly in accordance with date of receipt of application and payment. Conference Solutions will forward a contract to me/us to verify this application.

contact details

Please return the completed form with payment to:



Forum Secretariat
Conference Solutions

PO Box 238
Deakin West ACT 2600
Telephone: (02) 6285 3000
Facsimile: (02) 6285 3001
Email: adgp@con-sol.com

Name of Company

Postal Address

City/state Postcode

Contact Person

Position

Telephone () Facsimile ()

Email and Website

Signature

We wish to donate the following prize/s for the exhibition draw